An aerial photograph of a forest with a winding road or path. The road is a light-colored, unpaved track that curves through the dense green trees. The perspective is from above, looking down at the road as it winds through the forest. The text is overlaid on the top half of the image.

Forest Stewardship Council (FSC): Did the FSC pass the practical test or is it on the wrong track?

Chris Lang
<http://chrislang.org>
World Rainforest Movement
www.wrm.org.uy
4 October 2008, Berlin

“You can't be neutral on a moving train.” Howard Zinn

1. **Credibility**: Standards are not clear, certifier and certified are not adequately separated, labels are not clear.
2. The **proliferation** of other certification schemes confuses consumers.
3. Certification can do **nothing to prevent** the most environmentally and socially destructive companies.

1. Credibility

The interpretation of FSC's Principles and Criteria is not consistent. For example, Criterion 6.3 should exclude the certification of monocultures:

“Ecological functions and values shall be maintained intact, enhanced, or restored, including: a) Forest regeneration and succession; b) Genetic, species, and ecosystem diversity; c) Natural cycles that affect the productivity of the forest ecosystem.”

Veracel, Brazil
FSC-certified in March 2008



FSC's label:





Confused?
You will be.



American Forest & Paper Association



Rainforest Alliance



AFS/01-1001



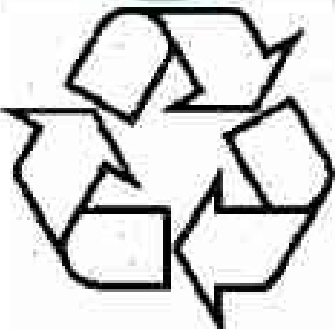
RÓTULO ECOLÓGICO
ABNT - QUALIDADE AMBIENTAL



CERTFOR



Ramah Lingkungan



mtcc



PEFC
PEFC/21-101



3. FSC cannot prevent this:







Or this



Or this







Aracruz Celulose
PELA IMPLEMENTAÇÃO DA LEI ESTADUAL 7.723/04
POLÍTICAS DE PROMOÇÃO
FASE

Trabalhadores Mutilados pela
Aracruz Celulose
Exigem seus Direitos

Celulose:
"Localíptico
idade!"

"Aracruz Celulose
sem raízes!"

**FSC is the wrong train,
it's on the wrong track,
it's going backwards
and it's been hijacked.**